Lund, March 18, 2013

Axis announces world´s smallest HDTV bullet-style network camera

AXIS M2014-E Network Camera is a compact, bullet-style HDTV camera, designed with focus on full flexibility and easy placement. It is adapted for an easy-to-install video surveillance solution ideal for indoor and semi-outdoor environments where the camera may be exposed to rain or water.

Axis Communications, the world leader in network video, presents AXIS M2014-E, a network camera which is no bigger than a lipstick. The camera´s functional and compact form factor makes it particularly suitable for installations such as in retail stores, boutiques, hotels or small offices that need easy-to-use and future-proof video surveillance, at a very attractive price.

The smallest HDTV bullet-style network camera on the market, AXIS M2014-E, measures only 3.2 cm (1.3") by 7.6 cm (3.0").

"AXIS M2014-E Network Camera, being the smallest HDTV bullet-style network camera on the market, is perfect for video surveillance solutions in small- to mid-sized systems." says Erik Frännlid, Axis' Director of Product Management. "This new camera, with its unique design concept comprising a main unit and a separate camera unit, allows for maximum flexibility and ease of installation, in areas where installation has previously not been possible." See film.

AXIS M2014-E provides HDTV 720p image quality at full frame rate. The camera delivers multiple, individually configurable video streams in H.264 compression, greatly optimizing bandwidth and storage without compromising image quality. Motion JPEG is also supported for increased flexibility.

The camera, with its built-in memory card slot for edge storage and support for AXIS Camera Companion, provides a convenient, small-scale video management solution. AXIS Camera Companion, the market's easiest video surveillance solution for small systems from 1 to16 camera - makes AXIS M2014-E a unique, smart, independent video recording device.

Further features included in AXIS M2014-E:

- Supports video motion detection, tampering alarm and includes an I/O port for connecting devices such as sensors and external relays to activate alarms or access control.
- The camera unit is IP66- rated, which ensures protection against dust and heavy rain.
- Offers easy installation features, including Power over Ethernet, as well as power from a power supply.
- Includes support for Axis' unique Corridor Format allows the camera to deliver a vertical field of view.

AXIS M2014-E is supported by the industry's largest base of video management software through the Axis' Application Development Partner Program and AXIS Camera Station. The camera includes support for Hosted Video and ONVIF for easy camera system integration.

The camera is planned to be available for order in Q2 through Axis distribution channels. For photos and other resources, please visit: www.axis.com/corporate/press/press_material.htm?key=m2014e

For further information about Axis Communications, please contact:
Lena Hedén, PR Marketing Manager, Axis Communications
Phone: + 46 46 272 1800, E-mail: pressoffice@axis.com

About Axis Communications
As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world - driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.
Axis has more than 1,400 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com