

Presta Prenda rises to the forefront of dynamic security for lending institutions.

With the evolving technologies available, Banco Azteca modernizes its branches across Mexico with network video security solutions.



Organization:

Presta Prenda

Location:

Mexico City, Mexico

Industry segment:

Banking and finance

Application:

Operation monitoring, safety and security

Axis partners:

Virtual & Osmosys, S.A. de C.V., Milestone, Razberi Technologies

Mission

In Mexico, a big percentage of the population depends on pawnshops for guaranteed short-term loans in exchange for valuable collateral, such as electronic devices, cars, watches and jewels, among others. The customer's benefit from these transactions is immediate receipt of their loan by transferring their objects at that time, with hope of quickly paying it back in order to get their possessions in return.

Solution

Razberi Technologies, in partnership with Virtual & Osmosys, a Mexican systems integrator company, implemented a solution focused on Axis products that spared them the high costs of having to invest in network hardware, as the implementation of centralized and strong video surveillance systems usually require.

Result

Axis is compatible with a variety of applications, which ensure a higher functionality of its systems. As a result, the integration is reliable, beneficial and can be standardized when implementation at the group's additional locations.

“Axis and Razberi products helped us in our prevention mission. Grupo Salinas is working to replicate this success case and implement it in other business units.”

Raúl Salazar Gasca, Monitoring manager, Presta Prenda.

Protecting the customers first

Presta Prenda's primary mission is to protect its employees, clients, money and valuable objects. As such, security solutions involving video surveillance cameras with access to both live and recorded footage are essential to the lending institution. Banco Azteca decided it was time to execute an integral solution to coordinate security in over 900 of its stores around the country.

Virtual Et Osmosys chose a network video recorder (NVR) from Razberi Technologies, the Razberi M-Pro Server-Switch, along with XProtect® Video Management Software (VMS) from Milestone Systems to partner with Axis network cameras in creating a personalized security solution for Banco Azteca locations. The Razberi Server-Switch was the best option to meet the needs of Presta Prenda, fitting as an affordable all-in-one solution that was easy to configure and can be easily integrated with other security equipment in the future.

The Milestone XProtect® software helps the end users at the branches to view recorded and real time videos, access information instantly as needed during ongoing operations, and view replays of previous incidents. Axis pan/tilt/zoom (PTZ) network cameras bring useful footage to investigate internally as well as recordings designed to send to third parties as evidence.

An effective solution

In total, Virtual Et Osmosys installed 1,200 Axis network cameras of varying models for this project:

- > AXIS P5512 PTZ Dome Network Cameras - for indoor use featuring 12x zoom
- > AXIS M3007-PV Network Cameras - fixed mini domes with a 180°/360° panoramic view
- > AXIS P3364-V Network Camera - vandal-resistant with remote focus and zoom, all in HDTV 720p quality
- > AXIS P1354-E Network Cameras - outdoor-ready in HDTV 720p quality
- > AXIS P1214 Network Cameras - miniature pinhole camera in HDTV 720p quality, extremely discreet design

Continuing the safety trend

Thanks to the new tools' efficient performance levels, the company's different branches saw enhanced productivity as they are now able to get access to immediate information needed for decision making due to the availability of footage over the network. The video also provides live follow-up information for security teams in different areas.

This collaboration also enabled the company to remotely block and automate the safety deposit boxes in its storefronts to avoid possible robbery. This security system has now been implemented in over 50 subsidiaries of Presta Prenda and will be used as the security solution example for all future locations of the lending institution.

