

Last bar before the end of the world.

Dernier Bar implements Axis network cameras to watch over the first bar for "geeks" in Paris.



Organization:
Dernier Bar

Location:
Paris, France

Industry segment:
Hotel/Tourism/
Restaurant

Application:
Safety and security

Axis partner:
CISDEC

Mission

Dernier Bar is a new establishment open since June 2012: 400m² over three floors dedicated to the "culture of the imagination". The management wanted to implement a system of video surveillance to ensure good business management and at the same time ensure the security of the premises day and night, taking into account the layout, ease of use of the system and its potential for adaptation.

Solution

The decision to use Axis network cameras was taken on account of their reputation and price. Axis partner CISDEC brought with it expertise in terms of general advice, financial controls, installation and maintenance, and as a result AXIS Camera Companion and four AXIS M3204-V Network Cameras were chosen.

Result

The bundle solution (hardware, four AXIS M3204-V Network Cameras and AXIS Camera Companion software) was implemented in half a day due to the PoE technology where the electricity uses the network cables. The management can now use AXIS Camera Companion unassisted. The cameras can be operated from a PC or from a smartphone and in due course the management hopes to add other cameras.

"We are located in a tourist area and our establishment is popular with different types of people, not all well-intentioned: pickpockets, for instance. It seemed important to us therefore, to have a video surveillance system which can record general comings and goings and have the ability to spot small movements in cases of shoplifting. The price offered by Axis Communications determined our choice."

Cyril Grillon, Co-founder of Dernier Bar.

Conditions to be respected

Certain factors had to be taken into account concerning the premises. Firstly, the solution had to provide maximum coverage taking into consideration the layout of the place, the many doors, the stairs and the different floors. Additionally, there are numerous figurines in the bar area that form the main decorative feature and which could not be damaged. The Bar needed a simple solution that was easy for the management to use and which would be autonomous with regard to the connection and overview of image recordings.

A ready-made solution

The Bar already knew about Axis cameras due to their reputation and price. Afterwards CISDEC provided their expertise with regard to general advice, financial considerations, installation and maintenance. Given the particular constraints of the Dernier Bar, the solution to use AXIS Camera Companion made perfect sense. It is the simplest small video surveillance system on the market. All videos are recorded on SD cards that are put in the cameras; therefore it is not necessary to use digital recorders or servers.

"The major advantage of AXIS Camera Companion is its efficiency: it is simple to set up with a very clear interface and is user-friendly for the client. This is a solution which is able to respond to the client's needs because it is ideally suited to small and mid-sized businesses," adds Stephan Napas from CISDEC.

The choice of cameras was focused on 4 AXIS M3204-V Network Cameras, equipped with convenient features such as video motion detection and tampering alerts, varifocal objective lens and pixel counter.

"We delivered a bundle solution, that is to say one that is comprehensive including the hardware, camera and software solutions. This package has convinced the client of the quality of Axis products," explains Stefan Napas from CISDEC.

The installation took just half a day thanks to the bundle solution package and Power over Ethernet technology (whereby the electricity passes through the network cables). The management was able to then quickly make use of the system and is already considering the installation of additional cameras for better monitoring of the premises.

About CISDEC

CISDEC is one of the first companies in France to provide network video surveillance with IP cameras in the early 2000s. Today it is one of the world's most technically sophisticated and up-to-date companies in IP internet network video surveillance. For more information, visit www.cisdec.com

About Axis Communications

As the IP video market leader, Axis continues to progress towards a safer, more secure, more intelligent world - driving the convergence of analog video surveillance with the digital. Offering IP video solutions for professional environments, Axis products and solutions are based on a technological platform that is both innovative and yet open. Axis has more than 1,000 employees in 40 locations around the world and works with partners in 179 countries. Established in 1984, Axis is a Swedish information technology company listed on NASDAQ OMX Stockholm under the name AXIS. For more information on Axis, visit www.axis.com.

